

AN INTIMATE NIGHT

W/ GILBERTO SANTA ROSA,
CHARLIE ZAA & FRIENDS



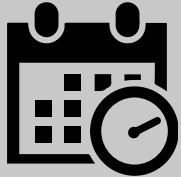
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DATE: SATURDAY, JULY 23RD 2016

HOURS: GATES OPEN AT 4PM. SHOW 5PM-11PM

ESTIMATE ATTENDANCE: 7,500+

LOCATION: QUEEN MARY IN LONG BEACH, CA

TICKET PRICES: GA \$50.00

8 PERSON VIP CABANA (INCLUDES 2 BOTTLES) \$1,500.00 - 10 AVAILABLE
VIP TABLE SEATING \$100.00 - 110 VIP TABLES AVAILABLE

PARKING: \$30



EVENT DEMOGRAPHIC:

AGE: 30-60 YRS. OLD

MAJORITY OF ATTENDEES: 21+

ETHNICITY: LATINO (HISPANIC AND DOMINICAN)

TRAVELING: 15+ MILE RADIUS OF LOS ANGELES

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TALENT:



GILBERTO SANTA ROSA

2.2 MILLION+ FACEBOOK FOLLOWING



JOHNNY SKY

67K FOLLOWERS ON FACEBOOK



CHARLIE ZAA

29K FOLLOWERS ON FACEBOOK



ZACARIAS FERREIRA

16K+ FACEBOOK FOLLOWING



MIGZ



JR



24 HORAS



BOOGALO ASSASIN

DIGITAL:



\$ 70K+ IN TRADITIONAL MEDIA

PROMOTERS SOCIAL MEDIA FOLLOWINGS:

40K+ SOCIAL MEDIA FOLLOWERS

\$5,000.00

VALUE OF FACEBOOK ADVERTISING



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SPONSORSHIP OPPORTUNITIES:

- OPPORTUNITY FOR ON-SITE ACTIVATION AND BRAND AMBASSADORS
- 1- VIP CABANA FOR 8 GUESTS (INCLUDES 2 BOTTLES)
- TV COMMERCIAL ON INCLUSION ON A MIN. OF 8 LED DIGITAL SCREENS TROUGHOUT SHOW GROUNDS
- LOGO PARTICIPATION ON EVENT PRINTED MATERIALS (2,000+ POSTERS AND 5,000+ FLYERS)
- LOGO PARTICIPATION IN SOCIAL CAMPAIGN

FOR MORE INFORMATION PLEASE CONTACT MARS MEDIA FAMILY, LLC
714.843.6080 or info@marsmediafamily.com

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