



21st Annual

Recap

December 1 & 2, 2012

Indio, California
Riverside County

Attendance: 160,000+

Festival Demographics:

- ✓ **Multi-Cultural**
- ✓ **Diversity**
- ✓ **From Age 2-80 Years Old**
- ✓ **50% Hispanic Families**
- ✓ **50% General Market Families**



Thank You 2012 Sponsors for your Participation...



Southern California
Ford Dealers





Grandma Lupe of Grandma Lupe's Tamales takes a break during the 2012 Tamale Festival in Indio Saturday, December 1, 2012.



Rainy Weekend in Los Angeles, Clear and Sunny 80 Degrees in Indio!

Festival Headliner- WAR



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